

# PPR

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## FOR IMMEDIATE RELEASE

### Property & Portfolio Research Launches PPR Trades

**Boston, MA (March 4, 2004)** — Property & Portfolio Research, Inc. (“PPR”) today announced the launch of PPR Trades. Powered by Real Capital Analytics, PPR Trades offers real estate professionals quick access to the most recent sales transactions by market and property type.

“Sales transaction data represents one more important piece of the real estate puzzle for our clients,” said Bret Wilkerson, Director for PPR. “We’re now able to offer a one stop shop for supply and demand forecasts at both the market and submarket level, property level new supply data, and recent sales transactions.”

PPR Trades features:

- Comprehensive coverage across all 318 MSA’s nationwide.
- Accurate and timely data updated monthly.
- Deal information including property, price, buyer and seller name.
- Simple, affordable price structure.

PPR Trades covers the four commercial property types for all 318 MSA’s nationwide and is available online at [www.ppr.info/bookstore/ViewRcaMsaPage.do](http://www.ppr.info/bookstore/ViewRcaMsaPage.do).

### About PPR

With offices in Boston and London, PPR is the leading provider of independent real estate research and portfolio strategy services to the institutional real estate community in the United States and Europe. The firm provides clients expertise in real estate market analysis, real estate portfolio analysis, mortgage risk analysis, and the design of productive real estate investment strategies. These clients include commercial banks, insurance companies, Wall Street firms, rating agencies, pension funds, investment advisors, real estate investment trusts, and private investors. PPR is wholly owned by DMG Information, Inc., the business information division of Daily Mail and General Trust, plc (DMGT). Additional information is available at [www.ppr.info](http://www.ppr.info).

For more information regarding PPR Trades, please contact:

George Manthous  
Property & Portfolio Research, Inc.  
40 Court Street, 3<sup>rd</sup> Floor  
Boston, MA 02108  
617.426.4446  
gmanthous@ppr.info



**Property & Portfolio Research, Inc.**  
40 Court Street  
3rd Floor  
Boston, MA 02108  
Tel: (617) 426-4446  
Fax: (617) 426-4443

**Property & Portfolio Research Ltd**  
6th Floor Berkshire House  
168/173 High Holborn  
London WC1V 7AA  
Tel: +44 (0)20 7420 0370  
Fax: +44 (0)20 7420 0399